



# Wessex Archaeology

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## Tottenham Court Road Station, Soho, London

Archaeological Update 72213.05 (01.04.10)

### Interim Statement – Historic Building Recording, Northern Block

#### 1 INTRODUCTION

##### 1.1 Project Background

1.1.1 Wessex Archaeology was commissioned by Crossrail (hereafter 'the Client') to undertake a programme of historic building recording of specific non listed built heritage within two blocks delineated by Oxford Street, Dean Street, Diadem Court and Great Chapel Street, and divided by Fareham Street (hereafter 'the Site'). The Site is centred on National Grid Reference (NGR) 5295 1812 (**Figure 1**).

1.1.2 As a requirement of a planning condition a programme of archaeological recording was undertaken in advance of plans for the development of Tottenham Court Crossrail Station. The work includes proposals to demolish all extant structures within the Site, and alterations to the existing ground levels.

1.1.3 A Written Scheme of Investigation (WSI) was prepared by Wessex Archaeology (WA 2010) detailing the methods and standards to be employed during the archaeological works. This interim statement is a summary of the recording undertaken between the 29<sup>th</sup> and 31<sup>st</sup> of March 2010 on properties within the northern of the two blocks. A final report will be produced in accordance with the WSI combining the results from the recording of the north and south blocks.

#### 2 HISTORICAL BACKGROUND

##### 2.1 Documentary research

2.1.1 A programme of documentary research was undertaken to inform the recording of structures and to prepare a background history of the Site.

2.1.2 The documentary research has produced a large amount of information including: a historic map regression of the area from 1938 to 1572; the identification of businesses within the project area between 1677 and 1950 from examination of historic trade directories; and historic photographs of Dean Street from the 1920s and 70s.

#### 3 BUILDING RECORDING

##### 3.1 Methodology

3.1.1 In accordance with the WSI historic building recording within the Northern Block was undertaken at 97-99 Dean Street, and 102 Dean Street to a level 1/2 standard as laid out in English Heritage's *Understanding Historic Buildings: a guide to good recording practice* (2006) and in compliance with the Institute for Archaeologists' *Standards and Guidance for the archaeological investigation and recording of standing buildings or structures* (Revised 2008).

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3.1.2 The record comprises a photographic record utilising existing Ordnance Survey data to locate images and roughly enhanced with internal divisions where necessary. All photography was undertaken using a digital camera set at ten megapixels with scales placed where appropriate. Registers and comprehensive photographic viewpoint plans were produced detailing the direction, subject, incorporated scales and date of all images taken.

## 3.2 97-99 Dean Street (NGR 529558 181316)

3.2.1 The building at 97-99 Dean Street is a six storey stone structure of Art Deco influence built c.1935 (**Figure 2**). The building was initially occupied by several clothing manufacturers and latterly used as a bar on the ground floor and open plan offices above. In addition to general photography of the buildings façades, detailed views were taken recording decorative elements that characterise the structure's external character (**Figures 3-4**) and of a period staircase retained within the building.

## 3.3 102 Dean Street (NGR 529571 181284)

3.3.1 The building at 102 Dean Street is a five storey stone and red brick structure built c.1950 (**Figure 5**) and possibly designed by the architects J.J. Joass and John Belcher. It replaced an earlier brick built structure occupied by George and Co. leather manufacturers that had been badly damaged by bombing during the Second World War (**Figure 6**). A photographic record was made of the exterior of the structure comprising a combination of general and detailed architectural images.

## 4 DISCUSSION

### 4.1 Summary of work completed

4.1.1 The site elements of the programme of historic building recording have been completed for the northern block with the production of a photographic record of 97-99, and 102 Dean Street in compliance with the agreed methodology.

### 4.2 Recommendations

4.2.1 Based on the recording undertaken to date, no further work would be recommended for the northern block.

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## 5 BIBLIOGRAPHY

### 5.1 Key References

**Crossrail, 2009.** *Generic Written Scheme of Investigation*. Unpublished WSI, ref: CR-SD-TCR-EN-OT-00001.

**Crossrail, 2009.** *Tottenham Court Road Station Site Specific Archaeological Detailed Desk-Based Assessment*. Unpublished DBA, ref: CR-SD-TCR-EN-SR-00001.

**English Heritage, 2006.** *Understanding Historic Buildings: a guide to good recording practice*.

**Institute for Archaeologists, 2008.** *Standards and Guidance for the archaeological investigation and recording of standing buildings or structures*

**Wessex Archaeology, 2010.** *Crossrail, Tottenham Court Road Station, 93, 05, 97-99, 102 Dean Street, London: Written Scheme of Investigation for Building Recording of Non Listed Built Heritage*. Unpublished WSI ref: 72213.03.

### 5.2 Consulted Cartographic Sources

1580 Buck Panorama (LMA ref: RM2/1)

1572 Hogenberg map (LMA ref: RM1/1)

1658 Newcourt map (LMA ref: RM3/5)

1682 Morgan map (LMA ref RM5/1)

1746 Rocque map 26" to 1 mile (LMA ref: RM6)

1794 Horwood map (LMA ref: RM9)

1827 C & J Greenwood map (LMA ref: SL/GL/GMM/001)

1870 1<sup>st</sup> edition Ordnance Survey 25" to 1 mile (LMA ref: RM21/XXXIV NE/SE)

1896 Ordnance Survey 1:2,500

1938 Goad Fire Insurance Plan (LMA ref: LCC/VA/GOAD/IX/1938)

### 5.3 Consulted Trade Directories

1677 A Collection of Names of Merchants Living in and About the City of London

1736 Kent's directory

1738 Intelligencer; or, Merchants Assistant

1740 Complete Guide 1<sup>st</sup> Edition

1799 London Directory

1799 Kent's directory

1808 Post Office Annual Directory

1841 Post Office London Directory

1850 Kelly's Port Office Directory

1882 Post Office London Directory

1895 Post Office London Directory

1900 Kelly's Port Office Directory

1915 Post Office London Directory

1925 Kelly's Port Office Directory

1935 Kelly's Port Office Directory

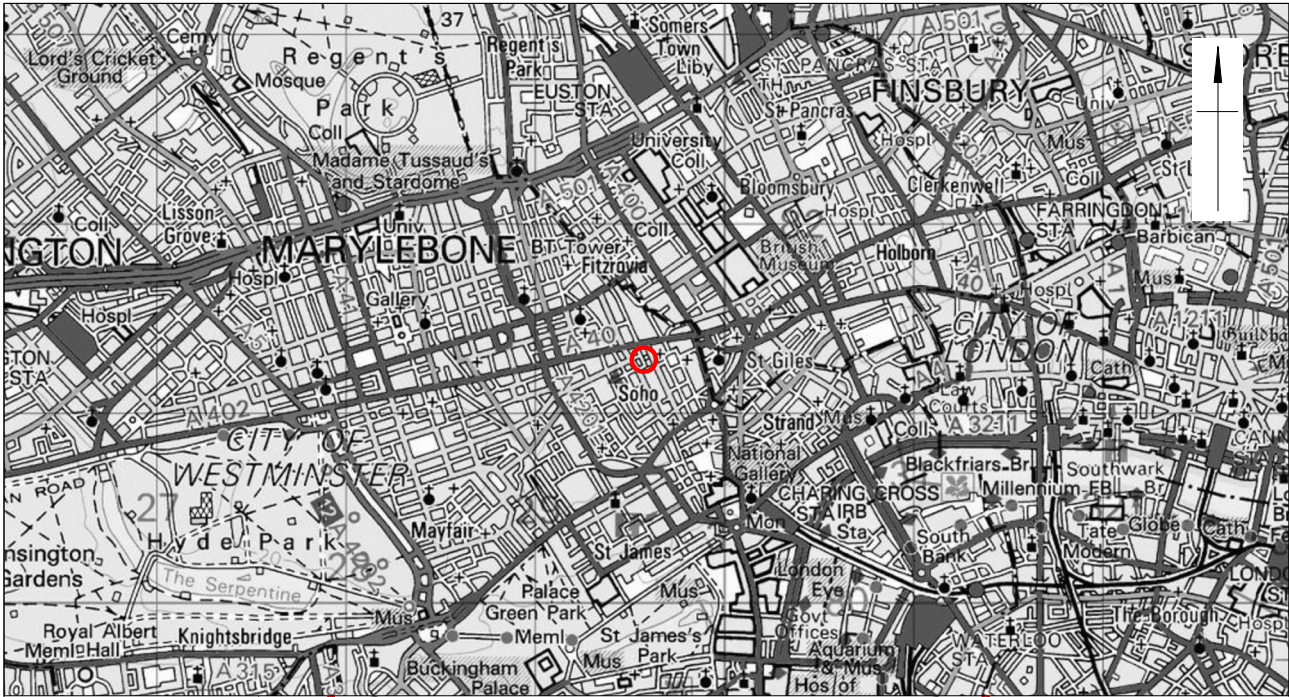
1945 Kelly's Port Office Directory

1950 Kelly's Port Office Directory

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— Site boundary  
— North Block  
— South Block  
— Level 1/2 building survey

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Path:	Y:\Projects\72213_Tottenham Court Station\Drawing Office\Report Figs\Building recording WSly-m-d\72213_WSI_fig.1.dwg		

Site location

Figure 1



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Figure 2: General view of 97-99 Dean Street



Figures 3-4: Architectural details of 97-99 Dean Street



Figure 5: General view of 102 Dean Street



Figure 6: 1920s photograph of 102 Dean Street

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