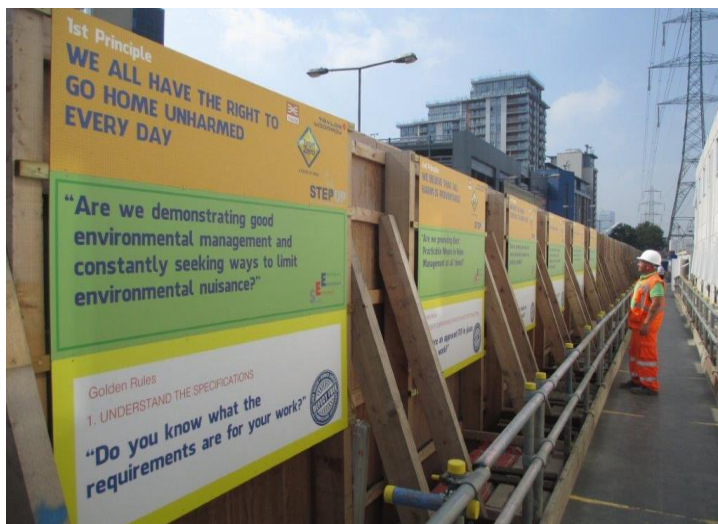


# ◀ GOOD PRACTICE INFORMATION ▶



## Bringing Target Zero Principles and Questions to Life

C340 Taylor Woodrow (TW) Management team is using Target Zero Principles and Questions to drive safety behaviour and culture and complement their STEP-UP Behavioural Safety programme. To promote and provide a constant reminder, to all, the TW team designed and installed large Target Zero posters on site with each of the individual principles and questions. Environmental and Defect Free posters are also displayed along with the Target Zero posters.



Other initiatives on site to bring the Target Zero Messages and Questions to life include:

- Each individual starting on site is introduced to the Target Zero Principles and Questions at induction, by the Taylor Woodrow Project Manager.
- Constant reminders and Target Zero group exercise and quiz at monthly safety breakfast, led by Taylor Woodrow Project Manager and Health and Safety Manager.
- On site testing and challenges regarding the Target Zero Principles and Questions

C340 TW are bringing Target Zero to life, to develop safety culture and shape the UK construction industry – leaving a legacy for the UK construction industry.